



MOTIVE INTERNATIONAL

Motive International is a Washington, DC-based social enterprise with a mission to mitigate conflict and enhance stability and sustainability in communities around the globe. We are an experienced federal contractor and certified Economically Disadvantaged Woman Owned Small Business (EDWOSB) and Woman Owned Small Business (WOSB). We advance our mission by working with governments, industry, and civil society through programs, courses, and impact initiatives.



CORE AREAS OF EXPERTISE



Monitoring, Evaluation, & Learning



Conflict Analysis & Mitigation



Fragile & Frontier Markers



Human Security



Experiential Learning



Policy & Strategy



WHAT WE DO

Programs –

Motive designs and implements conflict, peacebuilding, human security and trade-focused programs via contracts, grants, cooperative agreements, and other mechanisms. We've delivered custom multi-national tabletop exercises (TTX) on Atrocity Prevention and non-proliferation for the State Department. We've advised Latin American governments on Women, Peace & Security (WPS) and Central Asian governments on countering violent extremism (CVE). We've structured public-private partnerships in numerous African markets, harnessing market forces for stabilization and equity. In all programs we implement, we apply powerful Systems and Design Thinking tools and rigorous monitoring, evaluation, and learning (MEL) methods to achieve meaningful and measurable results.

Courses –

We've delivered our one-of-a-kind, on-demand courses to more than 10,000 military, policy, and civil society alumni who are tackling conflict and instability around the world. Among the most popular courses we teach are Transforming Crisis Systems and Governance & Social Contracts - original curricula featuring hands-on exercises and field-tested tools to affect change in fragile and transitioning contexts. With expertise in experiential learning and a range of subject matter areas, we routinely design custom curricula in addition to our off-the-shelf courses. Consistent with our mission, we provide lifelong reach-back support to all Motive alumni to help them employ concepts from our classroom to wicked real-world problems.

Impact Initiatives –

As a social enterprise, Motive's unique business model involves re-investing client generated revenue into non-profit and pro-bono activities that advance our mission to mitigate conflict and instability. We've mobilized peacebuilders and analysts to frontline conflicts at our own cost. We've sponsored student-led projects, including mediation work between police and LGBTQ+ groups in Indonesia or policy analysis in Colombia focused on the Venezuelan migrant crisis. We publish a weekly conflict and stability-focused AI-powered newsfeed to our community of practice, routinely invent new tools for practitioners, and actively mentor young professionals.



DIFFERENTIATORS

- Extensive policy, practice, and publication credentials.
- Inventors of empirical, field-proven tools & methods.
- Skilled at leveraging data analytics and emerging tech.
- Partner networks and staff on 3 continents.
- Agile management systems and processes.
- Cleared for contracts at a variety of levels.



PARTNERS



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